



**Meridian Anti-Drug Coalition General Meeting Minutes
Meridian Police Department, 1401 E. Watertower
October 18, 2018**

Attendees (21): Terry Austin, Mark Senior, Ternel Martinez, Howard Davis, Scott Colaianni, Brandon Frasier, Susie Stertz, Esmeralda Herrera, Hailey Arnold, Mary Liz Jones, Natalie Marti, Nichole Harold, Chakoma Haidori, Catie Wiseman, Earl Scharff, Wayne Sharp, Stephany Galbreath, John Gonzales, Jessica Mitchell, Kendall Nagy, Cheryl Mulvihill

TIME	SPEAKER & AGENDA ITEMS	NOTES
4:00	Cheryl Mulvihill, Anti-Drug Coordinator <ul style="list-style-type: none"> • Welcome & Introductions 	<ul style="list-style-type: none"> • sign-in sheet signed by all attendees
4:03	Stephany Galbreath, Secretary <ul style="list-style-type: none"> • Approval of September Meeting Minutes (sent out via email) 	<ul style="list-style-type: none"> • Motion by Earl, second by Ternel, all vote to approve minutes
4:05	Kendall Nagy, Director & Project Leads <ul style="list-style-type: none"> • Strategy Implementation: <ul style="list-style-type: none"> ○ Jessica Mitchell-Mary Kemp, Sticker Shock Campaign ○ Earl Sharff, Theatre Ads 	<p>Mary Kemp has offered to lead the sticker shock campaign. – Mary, Jessica, and Grace have selected a date: November 15th 3-5:30 at Renaissance High School. This is where we will meet to apply all stickers to the liquor store bags. RSVP to mary.kemp@cancer.org (See attached flyer)</p> <ul style="list-style-type: none"> • Catie representing the ID State Liquor Division said last year they had 20 organizations that worked with youth within their communities, all sharing the goal of think twice or pay the price – don’t provide alcohol to minors. This went so well last year that Id State Liquor Division asked all organizations to do this again. These stickers are placed on bags and then distributed to local liquor stores for black Friday. This helps bring awareness that there could be repercussions if alcohol is provided to minors. All state stores will be wearing a shirt with the same logo style as the stickers and flyers. There will be media coverage as well. Thank you MADC for partnering with the ID State Liquor Division. • Jessy: working with Grace and Mary Kemp. We have twenty five volunteers so far offering to help put stickers on the bags. We would love more volunteers to be involved. Please RSVP with Mary Kemp. There will be roughly 8,000 stickers to put on bags. Please pass out the flyers and share with your community. <p>Review ad script produced by Mt. View broadcasting students and provide feedback:</p> <ul style="list-style-type: none"> • Earl: we are working with Mt View High School production class. Have an officer approach in front of a class of students and ask the class how many people have been impacted by drug or alcohol, many students will raise their hands. There will be some sort of party scene and a police

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	<ul style="list-style-type: none"> ○ Mary Liz, Chronic State Viewing 	<p>car behind a car that is clearly intoxicated. A voice over of an officer while walking someone to the back of the patrol car. This 30 second add will be directed not only to youth but adults. The video deadline is the 20th. The completed add by November 1st.</p> <ul style="list-style-type: none"> ● Kendall will help facilitate the coordination of theater contract. Kendall will also be making an appointment to touch base with the video tech teacher and make sure that we are all set for this. If not, we will have a backup plan. We chose to run ads during the holiday because that is the peak time for people to attend movies and we get the most views/feedback for our advertising dollars. <p>Chronic State: Documentary produced by DFI, showing the unintended consequences of the legalization of marijuana. Here at MADC one of the strategies we are working on, and Mary Liz took the leadership on, is an invite only showing of Chronic State for legislators. After the Chronic State viewing there will be a small panel discussion:</p> <ul style="list-style-type: none"> ● Mary Liz: Have an action plan and are working on several key partners; West Ada School District, ID Office of Drug Policy, City of Meridian, Meridian Police Department, ISP, St. Luke's, ID Department of Education, and the Office of School Safety. The emphasis is nonpartisan education for leadership. This is an opportunity to share information to these leaders and show our collaboration. It's important that this is shown prior to legislative session as the legislators will be very busy once the session starts. We have the mailing list, location arranged, light food, and timeframe is being solidified. We have another meeting to continue planning next week. ● Kendall: Dawn Tolan helping with location and West Ada partnership, Earl is working on food donations. We are looking at wanting to have the logos of all the partners represented so that the legislators are aware of everyone that are in support of this education effort. Kendall reached out to CCI and Office of Drug Policy; have received the green light to extend our reach past Meridian to Ada County legislators. ● Discussion: Select title for viewing event and facts/data for info sheet to give legislators. Mary Liz would like to have a contact on this printed material. Catie would recommend that the panel information be added to the stat information that will be passed out. Susie explained the Chronic State premiere: this is a documentary with many different key players and experts. These key players were able to then discuss the Chronic State after the viewing as a panel interview. Ternel asked how we work with the potential push back from those who are pro marijuana. There may be some kind of repercussions if we label this as non-partisan. Kendall explained pushback is to be expected to some degree. We are keeping the event invite only in an effort to reduce some of the pushback. Mary Liz explained that it would be moderated, organized and
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	<ul style="list-style-type: none"> ○ SRO K9 (update) ● Website Changes ● Updates: Events <ul style="list-style-type: none"> ○ Youth Safety Summits (2) CCI Board Retreat West Ada Admin Training Public Safety Day 	<p>official. Mary Liz and her husband had a farm in Twin Falls ID. She has experience with bringing legislators across the state to Twin Falls area, with roughly 500 people. In addition her husband was a state representative for 20 years. Sgt. Fraiser asked if we are inviting any local business owners. Kendall explained it is just for legislators; however we are open to the idea of having another viewing for local business owners. Email Mary Liz with any questions or helping organize another viewing of this. Susie thinks an idea about how we want to keep Idaho the way it is vs using 'chronic state' within the title of this event. Mary Liz and Esmerelda recommend we keep the title positive.</p> <ul style="list-style-type: none"> ● Key stakeholder meeting TBD for K9 fundraiser. We are still working on it, just not quite there yet but its looking like the meeting will be at the beginning of November. ● During the CEC meeting we made edits and thoughts on the content of our current website. Now that we don't have our SPIF SIG funding we will be working with City IT for our website. If you have any suggestions, please send them to Kendall. ● Youth Safety Summits: There was a high school summit (Treasure Valley Youth Safety Summit) with 105 attendees while the middle school summit (M3) had 97 attendees. Kendall was a presenter at the High School Treasure Valley Youth Safety Summit and MADC had a booth at both of these events. ● CCI has been awarded the Drug Free Communities Grant: half million dollar grant over the next five years. Good things are happening with Community Coalition of Idaho and Kendall will continue to keep us informed as a Region 4 Representative. ● Three of our School Resource Officers taught a <i>Drug Trends & How to Recognize Use</i> class to West Ada assistant principals. Kendall had a table with different paraphernalia and concealment devices to further the education of admin. ● Public Safety Day: Saturday event with 271 prevention conversations with 37 prevention packets passed out. We had 22 more people sign up for our emails. Nicole was a great volunteer at this event.
4:40	<p>Kendall Nagy, Director & Cheryl Mulvihill, Anti-Drug Coordinator</p> <ul style="list-style-type: none"> ● Upcoming Events: Proclamation, City Council (T) Oct. 23rd Red Ribbon Week Oct. 23rd -31st Trunk or Treat (TH) Oct. 25th Rx Take-Back (Sat) Oct. 27th 	<ul style="list-style-type: none"> ● There is a Red Ribbon Week proclamation to be read at City Council, Tuesday Oct. 23rd at 6pm at City Hall. This will be done at the beginning of Council meeting and MADC members are invited and encouraged to attend. ● Red Ribbon Week: 22-31st. MADC had 22 schools request resources for their Red Ribbon Week events

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		<ul style="list-style-type: none"> • Trunk or Treat: MADC will be involved in the cities Trunk or Treat event. We are covered on volunteers. MADC will be taking Polaroid photos of youth with their Natural High booth. • RX Take Back: Saturday October 27 (See attached Rx flyer), we have enough volunteers. This is a great opportunity for community members to drop off their unused and expired prescription meds. The 20th car through the drop off will win a safe valued at \$50. • Upcoming Training opportunity (See attached flyer: Deadly Patterns) (event over) • In the past we as a coalition have discussed inviting different legislators to our MADC meeting: this conversation took place specifically around the last legislative session. Kendall reached out to Representative Moon to talk with the coalition. Rep. Moon was the sponsor for HB577 last session. Moon has interest in talking with the coalition and has us penciled in and is willing to be a guest speaker to our group at Novembers MADC meeting. We can always learn a lot from both sides of this debate, it's a great opportunity. Ternel would like to request the data that she has regarding the effectiveness of cbd oil. Ternel would also like to know what controls would be in place to ensure safe regulation. Kendall would recommend that we read House Bill 577 again prior to her coming and speaking. Sgt. Frasier discussed the fact that Moon is calling upon medical professionals to be that control, however they legally can't because it's illegal federally. There is no agency in Idaho that is able to regulate these types of products, and the cost of that is obscene to make that happen. Sgt Gonzales spoke to the fact that ID is being challenged with this issue. Now that Canada has legalized it, ID will continue to receive pressure to legalize marijuana.
4:50	Open Discussion: additional updates, feedback, ideas, questions, etc.	<ul style="list-style-type: none"> • Susie brought flyers to share (see attached) regarding the history of Red Ribbon Week, please take them and share the information.
<p>5:00pm Meeting Adjourned</p> <p style="text-align: center;">*Next Meeting: November 15th, 4pm at Meridian Police Department</p>		

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